BENNINGTON MUSEUM

Bennington Museum
75 Main Street
Bennington Vermont, 05201

Contact: **Ryan Senecal**
Development Team
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Telling the stories of this region through Art, History, and the New England Landscape

2027 CORPORATE OPPORTUNITIES

Exposure

Our ~20,000 annual visitors come from the immediate area as well as outside the region, including all 50 states and 31 foreign countries. As a corporate supporter, you convey to the community that you recognize the importance of local arts and culture and are a key player in making this area a great place to live, work, and visit. You can choose to be an advertiser or sponsor or both, depending on what audiences you want to reach and how you structure your marketing or philanthropic budgets each year. We appreciate your support and look forward to finding the most visible and effective way to promote your company.

SPONSORSHIP FORM

Please fill out **form**, provide a high-resolution (300dpi) **JPEG** logo (transparent logo preferred) and/or advertisement. Return via email or address on the top-right.

Business Name: _____

Point of Contact: _____

Address:

_____

_____

Phone: _____

Email: _____

Website: _____

Join Bennington Museum's Corporate Matching Program!

☐ I agree to match the contributions of my current employees up to $_____ annually.

Sponsorships are not tax deductible

2027 Season Sponsor

☐ Platinum - $5,000

☐ Gold - $3,500

☐ Silver - $2,500

☐ Season - $_____

Community Sponsor

☐ Program - _____

Amount - $_____

Advertisers

☐ Gallery Guide - $1,000

☐ Digital Newsletter - $300

☐ Print Newsletter $_____

Size - _____

☐ Check Enclosed ☐ Send Invoice

RACE SPONSOR:

Title - $5,000 ☐

Courtyard Cooldown - $2,500 ☐

Safety - $1,000 ☐

Hydration and Fuel- $500 ☐

Recovery and Wellness- $250 ☐

Community Mile- $100 ☐

Bennington Museum will supply a written agreement outlining your sponsorship benefits.

The 2027 Season begins in November with our Regional Artist Exhibition, extends to our annual flagship fundraising Gala event in December, and culminates in our 6-month major exhibit beginning in late spring.

PLATINUM SEASON SPONSOR - $5,000

GALA: PURSUIT OF HAPPINESS

- **Logo** on the **Auction and Gala ticketing website** and **Gala program**.
- **Personal thank you at** the podium from our Executive Director.
- **2 VIP tickets to the Gala** (including drink service). Reduced rate (75% off) for additional ticket purchases.

2027 SEASON

- **Logo on all printed material** related to the **Major Season Exhibition**, June-November: (postcards, advertisements, gallery signage, and exterior banner)
- **Logo** on **all digital marketing** related to the Major Season Exhibition. (4,000+ contacts)
- **Thank you package** including 2 Museum T-shirts, 4 complimentary passes
- **Personalized thank you** on **Facebook** (~8,900 followers) and **Instagram** (~3,000 followers) and at the **Exhibit Reception**.
- **Logo displayed** on our **sponsor boards**, in the **lobby** during the Gala and Exhibit Reception, on our **website**, in the **Annual Report**, and the bi-annual printed **Inside Magazine for the 2027 season**.

**This is a cash-only sponsorship*



GOLD SEASON SPONSOR - $3,500



GALA: PURSUIT OF HAPPINESS

- **Logo** on the **Auction and Gala ticketing website** and **Gala program.**
- **Personal thank you** at the podium from our Executive Director.
- **Reduced rate** (75% off) for ticket purchases.

2027 SEASON

- **Logo** on **all printed material** related to the **Regional Artist Exhibition,** November & December: (postcards, advertisements, gallery signage, and exterior banner)
- **Logo** on **all digital marketing** related to the **Regional Artist Exhibition** (4,000+ contacts)
- **Thank you** during the artist reception, plus 4 complimentary tickets
- **Personalized thank you** on **Facebook** (~8,900 followers) and **Instagram** (~3,000 followers)
- **Logo displayed** on our **sponsor boards,** in the **lobby** during the Gala and Artist Reception, on our **website,** in the **Annual Report,** and the bi-annual printed **Inside Magazine.**

SILVER SEASON SPONSOR - $2,500

GALA: PURSUIT OF HAPPINESS

- **Logo** on the **Auction and Gala ticketing website** and **Gala program.**
- **Personal thank you** at the podium from our Executive Director.

2027 SEASON

- Logo on **printed marketing** related to the **Regional Artist Exhibition**, November & December: (postcards, and gallery signage)
- Logo on **all digital marketing** related to the **Regional Artist Exhibition**. (4,000+ contacts)
- **Thank you** during the artist reception, plus 2 complimentary tickets
- **Logo displayed** on our **sponsor boards**, in the **lobby** during the Gala and Artist Reception, on our **website**, in the **Annual Report**, and the bi-annual printed **Inside Magazine**.



SEASON SPONSOR - UNDER $500

2027 SEASON

Logo displayed on our **sponsor boards**, in the **lobby** during the Gala and Artist Reception, on our **website**, in the **Annual Report**, and in the bi-annual printed **Inside Magazine**.

Help keep these programs, projects, and events accessible to our community by showing your support with a sponsorship! Your logo will be displayed on all their marketing materials (In-Kind sponsors are digital only), our website, our Annual Report, and our Inside Magazine. Contact Ryan Senecal at rsenecal@benningtonmuseum.org or (802)447-1571x207 to customize your own sponsorship.

COMMUNITY SPONSORSHIPS - $$$

MUSEUM ABCS

This free monthly program is designed for children ages 3 to 5 and their adult companions. Each Museum ABCs program has a different theme and includes visits to the Museum galleries, stories and crafts carefully selected to support early literacy, and encourage engagement.



Exclusive Sponsor

The Bank of Bennington™ — SOLD!

NBOSS

The North Bennington Outdoor Sculpture Show (NBOSS) is the longest-running outdoor sculpture exhibition in Southern Vermont. The Museum grounds are open from dawn to dusk and can be accessed free of charge.

Exclusive	Lead	Partner
$5,000	$2,500	$1,000



Concerts in the Courtyard

A popular free series of concerts every Friday during the summer. These local artists share their music and passion with the Bennington community, which, combined with the food and drink available, provides the perfect atmosphere for a nice, relaxing summer evening.

Exclusive	Lead	Partner
$5,000	$2,500	$1,000



BENNINGTON HISTORICAL SOCIETY

Through the BHS program, volunteers conduct oral history interviews and collect and transcribe diaries, letters, and other documents that provide insights into life in and around Bennington. Monthly BHS programs are presented for free.

Exclusive Sponsor

Comprehensive Computing. — SOLD!



Regional History Room

This Museum library is the region's most comprehensive resource on the history of Vermont and genealogy of New England families. It includes rare books, family history files, maps, newspapers, and archival resources. Volunteers are available to assist visitors, and the Regional History Room can be accessed free of charge.

Lead	Partner
$1,000	$500



Student Art Show

The annual display of artwork by students in preschool through high school examines the process of artistic development and includes work from a dozen area schools, celebrating the continuing tradition of art education in the region. This sponsorship also supports reduced admission for a spring exhibition opening.

Lead	Partner
$1,000	$500



BLUE STAR FAMILIES — MUSEUMS for ALL

Blue Star Families offers free admission to active-duty military personnel, National Guard, and Reserves, as well as their families.

Museums for All offers free admission to families upon presentation of an EBT card and photo ID.

Exclusive Sponsor

BeaconBank — SOLD!



Community Day, Family Day & Noon Years Eve

Every year the Museum hosts family-oriented days with reduced or free admission and special kids activities. Community Day takes place in September before school starts, Family Day and kids shopping happens early in the holiday season, and Noon Year's Eve is the last event of the calendar year.

Lead	Partner
$1,000	$500



ADVERTISING

SPECIFICATIONS, *all in color*

Location
Gallery Guide

Availability
Printed in April, only three places are available annually.

**This is particularly beneficial for eateries, inns, and tourist shops*

Distribution
20,000

Dimensions wxh
3.25" x 8.25"

Price
$1,000





Location
Digital Newsletter

Availability
Sent monthly,
Graphics due on the 15th of each month

Distribution
4,000+

Dimensions wxh
600 x 500px

Price
$300 per ad

Location
Print Newsletter "INSIDE"

Availability
Sent twice a year

Distribution
~800 each
Fall and Spring
Direct Mail 16 pages.



Dimensions wxh
Price
Half Horizontal 7.25" x 4.5" $500
Full 7.25" x 9.25".....$800
**pricing is for an ad in both the Fall and Spring.*

THANK YOU TO LAST YEAR'S SPONSORS!

The Bank of Bennington™
MSK ENGINEERS
PROSPECT STREET PS WRITERS HOUSE
CEFO ADVISORS STRATEGY | FINANCE | CULTURE
casella
BENNINGTON BANNER
BerkshireBank Life is exciting. Let us help.
NEXUS CONSULTING
Stewart's Shops
The Richards Group
ORION FAMILY The VERMONT COUNTRY STORE WESTON VT
SINCE 1940 rk MILES BUILDING MATERIALS SUPPLIER
TERRIGENOUS Landscape Architecture 802-875-1311 terrigenous.com
GVH Studio, Inc. Fine Display Graphics

BENNINGTON MUSEUM

250th HALF MARATHON

5.15.2027



Event Overview
A chip-timed, certified 13.1-mile loop starting and finishing at Bennington Museum, retracing the opening movement of John Stark's troops before the Battle of Bennington. Proceeds support Museum programming.

Race date: May 15, 2027

Sponsorship Opportunities

Food and Beverage in-kind Sponsor

- race announcement
- logo displayed on race and Museum website

Community Mile Partner (13 @ $100)

Basic Benefits:

- Logo on race T-shirt
- Flyer inclusion in race bag
- race announcement
- logo displayed on race and Museum website

Plus:

- Signage at a selected mile or course landmark

Recovery & Wellness Partner (1 @ $250)

All the Basic Benefits, plus:

- Branded post-race recovery area

Hydration & Fuel Partner (5 @ $500)

All the Basic Benefits, plus:

- Group social media post
- Named aid-station branding and product support for water, sports drink, or nutrition.

Safety Sponsor: (5 @ $1,000)

All the Basic Benefits, plus:

- Solo social media post
- Recognition on the official course map at the location of stationed Safety Officers
- 1 Free Registration

Courtyard Cooldown (1 @ $2,500)

NEXUS CONSULTING

All the Basic Benefits, plus:

- Prominent logo on race t-shirt
- Solo social media post
- 2 Free Registrations
- Signage at the food/drink tent

Title Partner (1 @ $5,000)

SUBARU

LUNDGREN Subaru of Bennington
A family run business since 1964

All the Basic Benefits, plus:

- Naming rights
- Prominent logo on race t-shirt
- Solo social media post and story
- 3 Free Registrations
- Lead logo placement across race communications and start/finish, race-day announcements