Telling the stories of this region through Art, History, and the New England Landscape

FALL SPONSORSHIP OPPORTUNITIES

Why Support Bennington Museum?
Bennington Museum engages, inspires, and transforms thousands within our community and beyond by connecting them with our region’s diverse arts, rich history, and culture of innovation. The philanthropy of our local businesses and community has been absolutely paramount to the sustaining of this mission; from curating fresh and thought-provoking exhibits to community gathering events to our ever-expanding educational programs. In today’s fast-paced world, perhaps now more than ever, museums preserve our culture and teach crucial lessons about our past. Your assistance sends a message to our community that you understand the importance of supporting local arts, history, and culture.

Exposure
Since 1923, Bennington Museum has welcomed nearly 5 million visitors through our doors! Our guests and members come from the immediate area, as well as outside the region including all 50 states and 31 foreign countries. A Fall season sponsorship will provide your business with high visibility to these individuals during peak tourism season and will also send a message to the community that you understand the importance of supporting local arts and culture.

How are you recognized?
The Museum’s Winter Festival is a community celebration of the arts that takes place during the month of December each year, and is our major recognition event for our Fall corporate partners. It consists of three parts: the Festival exhibition and art auction in which thirty regional artists create original pieces that are on display and for sale (to benefit both the Museum and the artists); special low-cost events for children including Family Day and the Noon Years’ Eve party; and the annual Winter Gala which is the Museum’s largest fundraiser benefiting all Museum programming throughout the year. We welcome close to 3,000 visitors each year during the Festival season and around 200 guests attend the Winter Gala.

We look forward to working with you!
PLATINUM SPONSOR - $10,000
CASH ONLY SPONSORSHIP

TICKETS & SEATING:
- A table for 6 at the Winter Gala, reserved in your businesses name.
  Friday, December 16, 2022. 6–9pm. Theme: In the Shadow of the Hills

RECOGNITION:
- An exclusive press release announcing the sponsorship
- An exclusive boosted post or video on Facebook (~5,000 followers) and Instagram (~2,000 followers).
- Linked logo at the bottom of each Fall monthly newsletter eblast as well as event related eblasts (~3,000 contacts x5).
- Name recognition in radio spots – restrictions may apply.
- Logo on event poster in downtown kiosk.
- Logo on invitation to Gala if commitment is received by October 15, 2022.
- Logo displayed on monitor behind the lobby desk.
- One page ad in Gala program 4.5”x7.5”.
- Logo on the Auction and Gala ticketing website.
- Interior Museum signage during the Festival.
- Acknowledgement from podium.
- Recognized in post-event thank you e-blast and press release.

GOLD SPONSOR - $5,000

TICKETS & SEATING:
- A table for 6 at the Winter Gala, reserved in your businesses name.
  Friday, December 16, 2022. 6–9pm. Theme: In the Shadow of the Hills

RECOGNITION:
- Logo on invitation to Gala if commitment is received by October 15, 2022.
- Logo displayed on monitor behind the lobby desk.
- One page ad in Gala program 4.5”x7.5”.
- Logo on the Auction and Gala ticketing website.
- Interior Museum signage during the Festival.
- Logo at the bottom of each event related eblast (3,000 contacts).
- Story on Facebook (~5,000 followers) and Instagram (~2,000 followers).
- Acknowledgement from podium.
- Recognized in post-event thank you e-blast and press release.
SILVER SPONSOR - $2,500

TICKETS & SEATING:
• A table for 4 at the Winter Gala, reserved in your businesses name.
  Friday, December 16, 2022. 6-9pm. Theme: In the Shadow of the Hills

RECOGNITION:
• Logo displayed on monitor behind the lobby desk.
• One page ad in Gala program 4.5"x7.5".
• Logo on the Auction and Gala ticketing website.
• Interior Museum signage during the Festival.
• Logo at the bottom of each event related eblast (3,000 contacts).
• Story on Facebook (~5,000 followers) and Instagram (~2,000 followers).
• Recognized in post-event thank you e-blast and press release.

BRONZE SPONSOR - $1,500

TICKETS & SEATING:
• 2 tickets to the Winter Gala.
  Friday, December 16, 2022. 6-9pm. Theme: In the Shadow of the Hills

RECOGNITION:
• Half page ad in Gala program 2.5x4.5" or 7.5x2.5".
• Logo on the Auction and Gala ticketing website.
• Interior Museum signage during the Festival.
• Story on Facebook (~5,000 followers) and Instagram (~2,000 followers).
• Name in the Gala Program.
• Recognized in post-event thank you e-blast and press release.

COPPER SPONSOR - $500

TICKETS & SEATING:
• 1 ticket to the Winter Gala.
  Friday, December 16, 2022. 6-9pm. Theme: In the Shadow of the Hills

RECOGNITION:
• Logo on the Auction and Gala ticketing website.
• Interior Museum signage during the Festival.
• Name in the Gala Program.
• Recognized in post-event thank you e-blast and press release
Please fill out form, provide a high-resolution JPEG logo (transparent logo preferred) and a program ad if applicable. Return via email or address on the right.

Business Name: ____________________________________________

Point of Contact: ____________________________________________

Address: __________________________________________________
___________________________________________________________

Phone: ______________________________________________________

Email: _______________________________________________________

Website: ___________________________________________________

Join Bennington Museum’s Corporate Matching Program!

☐ I agree to match the contributions of my current employees up to $____________ annually.

Fall Sponsorship Levels

☐ Platinum - $10,000

☐ Silver - $5,000

☐ Gold - $2,500

☐ Bronze - $1,500

☐ Copper - $500

☐ ______________

Sponsorships are not tax deductible

☐ Check Enclosed  ☐ Send Invoice

Bennington Museum will supply a written agreement outlining your sponsorship benefits.