

# Jonathan Brand

## ***Lower East and Upper West: New York City Photographs 1957-1968***

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Photography book, PowerHouse books

Opening bid: \$20 (List Price: \$40)

Jonathan Brand is best known as a street photographer. His book *Lower East and Upper West: New York City Photographs 1957-1968* provides an intimate glimpse into the day-to-day lives of the strangers, family, and friends that he encountered on the streets of New York City during that period.

### **Biography:**

Jonathan Brand grew up splitting his time between in New York City and Bennington. His parents, Millen Brand and Pauline Leader (daughter of Isaac Leader, the first rabbi of Congregation Beth El in Bennington) were both acclaimed writers and belonged to a circle of progressive artists and authors in New York City. Brand attended Middlebury College. By 1957 he was back in New York. After military service, he embarked on a career as a creative director in advertising that took him to New York City, Copenhagen, Stockholm, Philadelphia, San Francisco, and Portland, Oregon.

Brand began shooting candid pictures in the street when his father gave him a copy of Henri Cartier-Bresson's *The Decisive Moment* in 1959. Through his work for the J. Walter Thompson advertising agency in New York City in the mid-1960s, he met Richard Avedon and Garry Winogrand. They introduced him to a circle of avant-garde photographers, also including Diane Arbus, Bruce Davidson, and Tod Papageorge, who together redefined the field and changed forever our way of seeing the world.